

“Telemedicine at consumer pricing”



TV Based Video Telephony for Assisted Living

Benefits:

- Improved patient and carer access to clinical support
- Reduced need for travel to outpatient clinics
- Reductions in numbers of admissions to hospital and length of stay
- Earlier interventions during exacerbations of long term illness and hence reduced severity of episodes
- Reduced cost of care delivery – in both rural and urban settings
- Ability to support clinical staff in long term care settings and hence reduce avoidable hospital admissions



Dr Pope, Airedale NHS Hospital Trust

“ This approach has the potential to enable radically different clinical pathways for people with long term conditions; these pathways will allow us to reduce substantially the cost of delivering a person’s care whilst simultaneously improving access to their clinical professionals. Even at an early stage in our trials we can see how much our patients like this system – it is bringing us to them, rather than asking them to travel, often when they are unwell. ”

Technology Strategy Board

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